

Sport Management

Any combination of skills related to planning, organizing, leading, marketing, communicating, and evaluating within the context of organization whose primary product or service is related to sport.

The undergraduate Sport Management program at UT is dedicated to the understanding of management in a sport-related setting. Students are offered the opportunity to develop the skills and knowledge necessary for a career in sport management. The curriculum provides students with the opportunity to pursue a degree that combines coursework and professional experience. Various campus organizations cultivate this mission. Partners in Sports is the student organization for Sport Management majors and other students at UT who are interested in pursuing careers in the sport or recreation industry. The mission of the organization is to create opportunities for tomorrow's sports leaders through practical experiences and professional development opportunities.



The Major

Sport Management majors must maintain a 2.5 cumulative GPA and must earn a C or better in all RSM courses.

Advising for the Sport Management major starts in the College of Education, Health and Human Sciences (BEC 332). Progressing through the major depends on the following requirements:

- **A minimum cumulative UT GPA of 2.5 after a minimum of 30 hours of coursework**
- **Completion of RSM 250 with a C or better**
- **Completion of English Composition 101 and 102, and Math 125 or Math 141**

Some coursework required for the major includes:

- **English Composition I and II**
- **Foundations of Sport Management**
- **Foundations of Accounting**
- **Business and Professional Communication**
- **Introductory Economics**
- **Introduction to Business Management**
- **Introduction to Statistics**
- **Marketing and Supply Chain Management**
- **Socio-Cultural Foundations of Sport and Recreation**
- **Fundamentals of Finance**

Successful completion of the Sport Management degree also results in a Business Administration minor.

For appointments:

<https://cehsadvising.utk.edu/academic-advising/>

Bailey Education Complex, 332

1126 Volunteer Blvd. Knoxville, TN 37996