

Name: \_\_\_\_\_ Student ID # \_\_\_\_\_ NetID: \_\_\_\_\_

Department of Retail, Hospitality, and Tourism Management  
**RETAIL AND CONSUMER SCIENCES**  
Bachelor of Science in Retail, Hospitality, and Tourism Management  
The University of Tennessee, Knoxville  
2020-2021 Catalog

**Communicating Through Writing (6)**

- \_\_\_ ENGL 101 or 118 (3)
- \_\_\_ ENGL 102 (3)

**Quantitative Reasoning/Math (6)**

- \_\_\_ MATH 125 (3)  
[Other QR elective is acceptable with petition; BUAD 202 suggested.]
- \_\_\_ STAT 201\* or 207\* (3)

**Natural Science Electives (7-8)**

- \_\_\_ \_\_\_\_\_ (4) (with lab)
- \_\_\_ \_\_\_\_\_ (3-4)

**Communication Studies (3)**

- \_\_\_ CMST 240 or 247 (3)  
[CMST 210 or 217 is also an option.]

**Social Science Electives (7)**

- \_\_\_ \_\_\_\_\_ (3)
- \_\_\_ ECON 201\* or 207\* (4)

**Arts & Humanities Electives (6)**

- \_\_\_ \_\_\_\_\_ (3)
- \_\_\_ \_\_\_\_\_ (3)

**Cultures & Civilizations Electives (6)**

- \_\_\_ \_\_\_\_\_ (3)
  - \_\_\_ \_\_\_\_\_ (3)
- [RCS 225 can count for a CC elective and an RCS Elective; would add 3 additional hours of unrestricted electives.]

**Unrestricted Electives (14-15)**

- \_\_\_ \_\_\_\_\_ ( )
- \_\_\_ \_\_\_\_\_ ( )
- \_\_\_ \_\_\_\_\_ ( )
- \_\_\_ \_\_\_\_\_ ( )
- \_\_\_ \_\_\_\_\_ ( )

**Retail and Consumer Sciences Electives (12)**

- See reverse page for specialty areas.
- \_\_\_ \_\_\_\_\_ (3)
  - \_\_\_ \_\_\_\_\_ (3)
  - \_\_\_ \_\_\_\_\_ (3)
  - \_\_\_ \_\_\_\_\_ (3)

**This document is to supplement – not replace – the official information from [catalog.utk.edu](http://catalog.utk.edu).**

**RCS majors must maintain a 2.3 GPA and earn a C or better in all RCS courses.**

**Business Administration Minor (15)**

- \* ECON 201 or 207 (4)
- \* STAT 201 or 207 (3)
- \_\_\_ ACCT 200 or 207 (3)
- \_\_\_ MGT 201 (3)
- \_\_\_ MGT 300 (3)
- \_\_\_ FINC 300 (3)
- \_\_\_ MARK 300 (3)

\*Course also fulfills a general education requirement.

**Retail and Consumer Sciences Courses (37)**

- \_\_\_ RCS 150 Retail Software Applications (1)
- \_\_\_ RCS 210 Introduction to Retail Management (3)
- \_\_\_ RCS 341 Consumers in the Global Marketplace (3)
- \_\_\_ RCS 310 Retail Buying and Merchandising (3)
- \_\_\_ RCS 311 Human Resources Management in Hospitality and Retailing (3)
- \_\_\_ RCS 346 Retail Operations Management (3)
- \_\_\_ RCS 376 Customer Relationship Management & Retail Analytics (3)
- \_\_\_ RCS 391 Leadership in Retailing (WC) (3)
- \_\_\_ RCS 422 Professional Experience in Retail and Consumer Sciences (6)
- \_\_\_ RCS 412 Digital Retailing (3)
- \_\_\_ RCS 410 Strategic Retail Planning (3)
- \_\_\_ RCS 421 Global Retailing and Sourcing (3)

**Notes:**

- All 300-level business minor courses must be taken at UTK and require junior standing.
- Prior to RCS 391, students must have completed 300 hours of post-secondary industry-related experience and a 2.3 cumulative GPA.
- RCS 391 also meets the third Communicating Through Writing (WC) general education requirement.
- A study abroad experience is strongly encouraged for RCS students.
- For more information regarding the above experiences, contact the RCS Department Advisor, Lucy Simpson, at [lsimpso7@utk.edu](mailto:lsimpso7@utk.edu).

**TOTAL HOURS REQUIRED: 120**

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**RCS Elective Options:**

Select courses from the following list to fulfill RCS electives:

RCS 225, RCS 320, RCS 411, RCS 425, RCS 345, RCS 441, RCS 480, RCS 484, RCS 493, RCS 495, RCS 497, HRT 425

Recommended electives for specialized career interests:

- Fashion Business: RCS 225, 411, 425, 435, 480
- Product Development/Design: RCS 225, 320, 441, 480
- Retail Analytics/Technology: RCS 425, 435, 441

RCS 225: Fashion and Culture

RCS 320: Product Development

RCS 411: Entrepreneurship and Small Business Management (*prereq: RCS 346*)

RCS 425: Retail Category Management (*prereq: RCS 310*)

RCS 435: Retail Planning and Allocation (*prereq: RCS 310*)

RCS 441: Branding (*prereq: RCS 341*)

RCS 480: Fashion Retail Market Planning and Execution (*prereq: RCS 310*)

RCS 484: International Retail Industry Study Tour (*prereq: RCS 341*)

RCS 493: Directed Study (*minimum student level: junior; instructor permission required*)

RCS 495: Special Topics (*minimum student level: junior; instructor permission required*)

RCS 497: Honors: Retail and Consumer Sciences

HRT 425: Legal Issues in Service Management (*prereq: HRT 311*)

uTrack requirements affect full-time, degree-seeking students who first entered Fall 2013 or later.

<b>U-Track Milestones</b>		
<b><u>Requirements</u></b>	<b>Term</b>	<b>Completed</b>
Complete at least 12 hours by the end of the term	1	
ENGL 101	2	
MATH 125 (or other QR with petition)	3	
Complete at least 54 hours by the end of the term	4	
2.3 Cumulative GPA	5	
RCS 210	5	

No new milestones after Term 5

**Student Information:**

Preferred Name	Lang. placement, if applicable	Hometown, State
Cell Phone	Comp. ACT/SAT & Math ACT/SAT	