

Name: _____ Student ID # _____ NetID: _____

Bachelor of Science in Retail, Hospitality, and Tourism Management
Hospitality and Tourism Management
The University of Tennessee, Knoxville
2021-2022 Catalog

Communicating Through Writing (6)

_____ ENGL 101 or 118 (3)
_____ ENGL 102 (3)

Communication Orally (3)

_____ CMST 240 or 247 (3)
[CMST 210 or 217 is also an option]

Quantitative Reasoning (6)

_____ (3)
[BUAD 202 suggested.]
_____ STAT 201 or 207 (3) *

Natural Sciences (7-8)

_____ (4) (with lab)
_____ (3-4)

Arts and Humanities (6)

_____ (3)
_____ (3)

Cultures and Civilizations (6)

_____ (3)
_____ (3)

Social Science (6)

_____ (3)
_____ ECON 201 or 207 (4) *

Unrestricted Elective (11-12)

_____ ()
_____ ()
_____ ()
_____ ()

This document is to supplement – not replace – the official information from catalog.utk.edu

Notes:

- A study abroad experience is strongly encouraged, contact the HTM Department Advisor, Dean Aaser at daaser1@utk.edu for details.
- All 300-level business minor courses must be taken at UTK and require junior standing.

HTM majors must maintain a 2.3 GPA and earn a C or better in all HTM courses.

Hospitality and Tourism Management Courses (40)

_____ HTM 150 Career Planning (1)
_____ HTM 102 Intro to the Business of Hospitality & Travel (3)
_____ HTM 210 Foodservice Operations Management (3)
_____ HTM 211 Hotel and Resort Operations (3)
_____ HTM 212 Event Planning and Design (3)
_____ HTM 311 Human Resources Management in Hospitality and Retailing (3)
_____ HTM 326 Financial Management for Hospitality Industry (3)
_____ HTM 361 Issues & trends in Consumer Service (3)
_____ HTM 390 Leadership & Managing Corporate Culture (WC) (3) **
_____ HTM 410 Strategic Marketing for Hospitality & Tourism (3)
_____ HTM 425 Legal Issues in Service Management (3)
_____ HTM 492 Professional Experience (6)
_____ RCS 341 Consumers in the Global Marketplace (3)

***Prior to HTM 390, students must have completed 300 hours of post-secondary hospitality and/or customer service experience and a 2.3 cumulative GPA. HTM 390 also meets the third Communicating through Writing (WC) general education requirement.*

Hotel, Restaurant, and Tourism Electives (12)

See options on second page

_____ (3)
_____ (3)
_____ (3)
_____ (3)

Business Administration Minor (15)

_____ *ECON 201 or 207 (4)
_____ *STAT 201 or 207 (3)
_____ ACCT 200 or 207 (3)
_____ MGT 201 (3)
_____ MGT 300 (3)
_____ FINC 300 (3)
_____ MARK 300 (3)

**Course also fulfills a general education requirement*

TOTAL HOURS REQUIRED: 120

HTM Elective Options:

HTM 101: Science of Foods and Culinary Fundamentals

HTM 225: Principles and Science of Foodservice Baking

HTM 299: Beverage Management (*Note: You must be at least 21 years old to take this course*)

HTM 335: Advanced Foodservice Techniques and Applications

HTM 435: Advanced Event Planning and Design (prereq: HTM 212)

HTM 440: Special Topics in HTM (requires instructor permission)

HTM 445: Advanced Food Production and Service Management (prereq: HTM 210)

HTM 450: Advanced Lodging Management (prereq: HTM 211; desired prereq; MARK 300)

HTM 484: Critical Sustainable Tourism

HTM 493 Independent Study (requires instructor permission)

HTM 494: Directed Study (requires instructor permission)

HTM 411: Entrepreneurship and Small Business Management (prereq: RCS 346)

HTM 412: Digital Retailing (prereq: RCS 210 or MGT 201)

Recommended Major electives for specialized career interest:

- Tourism Management: HTM 435, 450, 484
- Restaurant/Culinary: HTM 101, 225 or 335, 299, 445, RCS 411
- Hotel and Resort Management: HTM 299, 445, 450, RCS 411
- Meeting and Event Planning: HTM 101, 299, 435, 445, RCS 411

U-Track Milestone Requirements

____ Term 1 – Complete at least 12 hours by the end of the term

____ Term 2 – ENGL 101

____ Term 3 – Quantitative Reasoning Elective

____ Term 4 – Complete at least 54 hours by the end of the term

____ Term 5 – 2.3 Cumulative GPA

____ Term 5 – Two courses from HTM 210, HTM 211, HTM 212, HTM 102

No new milestones after Term 5

Student Information

Preferred Name: _____

Cell Phone: _____

Foreign Language Placement: _____

ACT/SAT & MATH ACT/SAT: _____

Hometown, State: _____

NOTES: