

Name: _____ Student ID # _____ NetID: _____

Department of Retail, Hospitality, and Tourism Management
Retail and Consumer Sciences
Bachelor of Science in Retail, Hospitality, and Tourism Management
The University of Tennessee, Knoxville
2021-2022 Catalog

Communicating Through Writing (6)

_____ ENGL 101 or 118 (3)
_____ ENGL 102 (3)

Communicating Orally (3)

_____ CMST 240 or 247 (3)
[CMST 210 or 217 is also an option]

Quantitative Reasoning (6)

_____ (3)
[BUAD 202 suggested.]
_____ STAT 201 or 207 (3) *

Natural Sciences (7-8)

_____ (4) (with lab)
_____ (3-4)

Arts and Humanities (6)

_____ (3)
_____ (3)

Cultures and Civilizations (6)

_____ (3)
_____ (3)
[RCS 225 can count for a CC and an RCS Elective; would add 3 additional hours of unrestricted electives.]

Social Science (6)

_____ (3)
_____ ECON 201 or 207 (4) *

Unrestricted Elective (14-15)

_____ ()
_____ ()
_____ ()
_____ ()
_____ ()

This document is to supplement – not replace – the official information from catalog.utk.edu

Notes:

- A study abroad experience is strongly encouraged for RCS students. For more information regarding the above experiences contact the RCS Department Advisor, Lucy Simpson at lsimpso7@utk.edu

Retail and Consumer Science Courses (37)

_____ RCS 150 Retail Software Applications (1)
_____ RCS 210 Introduction to Retail Management (3)
_____ RCS 341 Consumers in the Global Marketplace (3)
_____ RCS 310 Retail Buying and Merchandising (3)
_____ RCS 311 Human Resources Management in Hospitality and Retailing (3)
_____ RCS 346 Retail Operations Management (3)
_____ RCS 376 Customer Relationship Management & Retail Analytics (3)
_____ RCS 391 Leadership in Retailing (WC) (3) **
_____ RCS 422 Professional Experience in Retail and Consumer Sciences (6)
_____ RCS 412 Digital Retailing (3)
_____ RCS 410 Strategic Retail Planning (3)
_____ RCS 421 Global Retailing and Sourcing (3)

***Prior to RCS 391, students must have completed 300 hours of post-secondary industry-related experience and have a 3.2 cumulative GPA. RCS 391 also meets the third Communicating Through Writing (WC) general education requirement*

Retail and Consumer Sciences Electives (12)

See options on second page
_____ (3)
_____ (3)
_____ (3)
_____ (3)

Business Administration Minor (15)

_____ *ECON 201 or 207 (4)
_____ *STAT 201 or 207 (3)
_____ ACCT 200 or 207 (3)
_____ MGT 201 (3)
_____ MGT 300 (3)
_____ FINC 300 (3)
_____ MARK 300 (3)

**Course also fulfills a general education requirement*

Business Minor Note: All 300-level business minor courses must be taken at UTK and require junior standing

TOTAL HOURS REQUIRED: 120

RCS majors must maintain a 2.3 GPA and earn a C or better in all RCS courses.

RCS Elective Options:

RCS 225: Fashion and Culture

RCS 320: Product Development

RCS 411: Entrepreneurship and Small Business Management (*prereq: RCS 346*)

RCS 425: Retail Category Management (*prereq: RCS 310*)

RCS 435: Retail Planning and Allocation (*prereq: RCS 310*)

RCS 441: Branding (*prereq: RCS 341*)

RCS 480: Fashion Retail Market Planning and Execution (*prereq: RCS 310*)

RCS 484: International Retail Industry Study Tour (*prereq: RCS 341*)

RCS 493: Directed Study (*minimum student level: junior; instructor permission required*)

RCS 495: Special Topics (*minimum student level: junior; instructor permission required*)

RCS 497: Honors: Retail and Consumer Sciences

HRT 425: Legal Issues in Service Management (*prereq: HRT 311*)

Recommended electives for specialized career interests:

- **Fashion Business:** RCS 225, 411, 425, 435, 480
- **Product Development/Design:** RCS 225, 320, 441, 480
- **Retail Analytics/Technology:** RCS 425, 435, 441

U-Track Milestone Requirements

____ Term 1 – Complete at least 12 hours by the end of the term

____ Term 2 – ENGL 101

____ Term 3 – MATH 125 (or other QR with petition)

____ Term 4 – Complete at least 54 hours by the end of the term

____ Term 5 – 2.3 Cumulative GPA

____ Term 5 – RCS 210

No new milestones after Term 5

Student Information

Preferred Name: _____

Cell Phone: _____

Foreign Language Placement: _____

ACT/SAT & MATH ACT/SAT: _____

Hometown, State: _____

NOTES: