



SPORT MANAGEMENT

krss.utk.edu

ABOUT THE MAJOR

Sport Management

Any combination of skills related to planning, organizing, leading, marketing, communicating, and evaluating within the context of organization whose primary product or service is related to sport.

The undergraduate Sport Management program at UT is dedicated to the understanding of management in a sport-related setting. Students are offered the opportunity to develop the skills and knowledge necessary for a career in sport management. The curriculum provides students with the opportunity to pursue a degree that combines coursework and professional experience. Various campus organizations cultivate this mission. Partners in Sports is the student organization for Sport Management majors and other students at UT who are interested in pursuing careers in the sport or recreation industry. The mission of the organization is to create opportunities for tomorrow's sports leaders through practical experiences and professional development opportunities.

Sport Management majors must maintain a 2.5 cumulative GPA and complete all RSM classes with a C or better.

Scan the QR code to learn more about admission and course requirements:



DEPARTMENT OF KINESIOLOGY,
RECREATION & SPORT STUDIES



WHAT CAN I DO WITH A **RECREATION & SPORT** **STUDIES** MAJOR?

