ABOUT THE MAJOR

Hospitality and Tourism Management
The field of study associated with travel planning, event planning, and managing operations in a hotel or resort.

The Hospitality and Tourism Management major prepares students for work in entry, mid-level and upper-level management positions at a hotel, resort, restaurant, or event-planning company. Students are able to find employment anywhere in the world, as these companies are in virtually every city and vacation area. Careers vary with a degree in Hotel & Tourism Management from culinary services, to club management, to overseeing multiple hotels or restaurants, to running a resort complex. The mission of the Department of Retail, Hospitality and Tourism Management is to provide nationally and internationally recognized interdisciplinary programs that prepare professionals and serve organizations in the public and private sectors through teaching, research and technology transfer.

Hospitality and Tourism Management majors must maintain a 2.3 cumulative GPA and complete all HTM classes with a C or better.

Scan the QR code to learn more about admission and course requirements:

rhtm.utk.edu
WHAT CAN I DO WITH A HOSPITALITY & TOURISM MANAGEMENT MAJOR?

MOST COMMON JOBS
- Property Management
- Food Service
- Travel Planning

SPECIALIZED/UNIQUE JOBS
- Convention Planning
- Wedding Planner
- Athletic Event Planning
- Human Resources

NON-TRADITIONAL JOBS
- Research/Market Analysis
- Legal Services

OTHER JOB OPPORTUNITIES
- Communications
- Sales
- General Management

Learn more at tiny.utk.edu/tourismmgntcareer